

THE TUBE PACKAGING

Premium Cardboard & Paper Tube | The
Tube Packaging

INTRODUCTION

Custom paper tubes are cylindrical packaging solutions made from paperboard.

They're designed for both functionality and aesthetics, offering protection and style for a variety of products.

Why it matters:

As brands shift toward eco-conscious solutions, custom paper tubes are gaining popularity for being recyclable, biodegradable, and highly customizable.

KEY FEATURES

- **Eco-Friendly:** Made from recycled paper, 100% biodegradable
- **Customizable:** Size, color, texture, finish, and printing options
- **Durable:** Strong and protective for shipping or display
- **Versatile:** Suitable for cosmetics, food, candles, apparel, and more

TYPES OF CUSTOM PAPER TUBES

- Single Wall & Double Wall Tubes – For light to heavy-duty use
- Telescoping Tubes – Two-piece design for premium packaging
- Push-Up Tubes – Ideal for lip balms, deodorants
- Food-Grade Tubes – Safe inner lining for consumables

DESIGN & BRANDING

- Custom paper tubes are perfect for brand storytelling.
- Options include:
 - Full-color printing
 - Embossing & debossing
 - Foil stamping
 - Matte, glossy, or kraft finishes
- A well-designed tube enhances shelf presence and customer experience.

SUSTAINABILITY BENEFITS

- Reduces plastic use
- Easily recyclable
- Low environmental impact
- Supports circular economy
- Beauty & cosmetics
- Food & beverage
- Apparel & fashion
- Gifts & candles
- CBD & wellness

CONCLUSION

Custom paper tubes are more than packaging—they're a smart business choice.

They combine sustainability, function, and design in one elegant solution.

Choose custom paper tubes to reflect your brand values and connect with modern consumers.

**THANK
YOU**